

Prodir press release 02/2021

Prodir: “Antibacterial” effective against coronaviruses

Tests in accordance with ISO 21702:2019 demonstrate the antibacterial effectiveness of Prodir’s “Antibacterial” writing instruments.

The studies, conducted by independent laboratories in line with ISO guidelines, show that 44 percent less of the Sars-CoV-2 virus remained on the antibacterial-treated surfaces after 24 hours than on those left untreated.

It was also demonstrated that the amount of the virus on the antibacterial-treated surfaces fell by 90 percent after 6 hours and by 99.56 percent after 24.

Prodir uses proven silver-ion technology for the surface protection on its “Antibacterial” writing instruments, which has undergone antimicrobial and antiviral testing in accordance with ISO 22196 and ISO 21702:2019 respectively. This method has been a recognized technique for centuries and has no harmful effects.

All DS and QS models made from plastic – including recycled plastic – are available with the antimicrobially and antivirally effective “Biomaster” surface protection.

Photo

Antiviral

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THE COMPANY

Prodir is a leading international manufacturer of promotional writing instruments. The writing instruments are manufactured entirely and exclusively in Switzerland. The pens are distinguished by their high-quality and internationally award-winning design. Seven European branches and a sales office in Moscow guarantee prompt, close to the markets service. Prodir is a brand of the Swiss company Pagani Pens SA.

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