

Prodir press release 05/2022

Recycling across the board.

Recycled materials are now standard practice at the Swiss-based Prodir. All its models are now made from regenerated and recycled ABS: 100% for black and white casings and 50% for coloured ones.

Prodir is thus taking another important step towards a circular economy. The recycle is obtained from Prodir's own production waste or from regional producers based near the company's production sites. This guarantees not only the material's high quality but also its environmentally friendly manufacture and logistics as part of a green supply chain.

All Prodir writing instruments made from ABS bear the international recycling symbol on the casing. From refill to tip, they are 100% made in Switzerland using climate-neutral hydropower and are equipped as standard with lead-free, environmentally friendly, replaceable Floating Ball® refills.

Photo

The entire collection as of now

**PAGANI
PENS**

prodir®

PIGRA

Pretec

MEDIA CONTACT

Mathilde Prins Marcoli
Media Relations
+41 (0)91 960 1195
press@paganipens.com
www.prodir.com

Dr. Eckhard Sohns,
Chief Sales & Marketing Officer
+41 (0)91 9355685
eckhard.sohns@paganipens.com
www.prodir.com

THE COMPANY

Prodir is a leading international manufacturer of promotional writing instruments. The writing instruments are manufactured entirely and exclusively in Switzerland. High-quality, innovative materials and internationally award-winning design are what set them apart. Seven European branches and a sales office in Moscow guarantee prompt, close to the markets service. Prodir is a brand of the Swiss company Pagani Pens SA.

You can find other recent press releases online at prodir.com

BU Pens
Prodir
Via Serta 22
6814 Lamone
Switzerland
T +41 (0)91 935 55 55
sales@prodir.ch
prodir.com

BU Pens
Pigra
Via Serta 22
6814 Lamone
Switzerland
T +41 (0)91 935 55 55
sales@pigra.com
pigra.com

BU Components
Pretec
Via Ponteggia 19
6814 Cadempino
Switzerland
T + 41 (0)91 960 11 11
sales@pretec.ch
pretec.ch

Prodir, Pigra and Pretec are brands
of Pagani Pens SA

Pagani Pens SA
Via Ponteggia 19
6814 Cadempino
Switzerland
paganipens.com

CHE-102.887.450